



Lakeland Square

LAKELAND, FLORIDA



Lakeland Square LAKELAND, FLORIDA

PRIME LOCATION MIDWAY BETWEEN TAMPA AND ORLANDO

- CNN Money Magazine ranked Lakeland as the 4th best market for investment in the country in a recent survey of "Where to Buy Now".
- Popular high-traffic tourist attractions, including Walt Disney World and Universal Studios draw significant labor from Polk County.
- Currently under construction and within walking distance to the center are over 1500 homes in two gated communities.
- Lakeland's strategic location on I-4 and pro-business atmosphere have earned the city a reputation as a product warehousing and distribution hub.
- There are nine colleges and universities in Polk County, including a new University of South Florida Campus. Total enrollment of 35,000 students.
- Lakeland is the headquarters for Florida's largest private employer, Publix Super Markets.

EXPANDING MERCHANDISE MIX

- Lakeland Square is the area's largest shopping center offering 126 shops including:
 - Victoria's Secret
 - Justice
 - Yankee Candle
 - Motherhood Maternity
 - Bath & Body Works
 - Christopher & Banks
 - Old Navy
- Strong Junior category including:
 - Hollister Co.
 - Charlotte Russe
 - Anchor Blue
 - Hot Topic
 - American Eagle
 - Aeropostale
 - Pac Sun



MALL INFORMATION

LOCATION

Lakeland, Florida
I-4 and U.S. Hwy. 98

MARKET

Tampa / Orlando

DESCRIPTION

The largest single-level enclosed shopping center in Polk County

ANCHORS

Macy's, Dillard's Men's and Women's, JCPenney and Sears

TOTAL RETAIL SQUARE FOOTAGE 903,660

PARKING SPACES 4,450

OPENED 1988

EXPANDED 1994

TRADE AREA PROFILE

2008 POPULATION 497,772

2013 PROJECTED POPULATION 538,827

2008 HOUSEHOLDS 194,219

2013 PROJECTED HOUSEHOLDS 212,582

2008 MEDIAN AGE 37.1

2008 AVERAGE HH INCOME \$56,282

2013 PROJECTED AVERAGE HH INCOME \$62,677

10-MILE RADIUS PROFILE

2008 POPULATION 232,643

2013 PROJECTED POPULATION 249,727

2008 HOUSEHOLDS 93,356

2013 PROJECTED HOUSEHOLDS 101,422

2008 MEDIAN AGE 37.6

2008 AVERAGE HH INCOME \$57,390

2013 PROJECTED AVERAGE HH INCOME \$64,039

DAYTIME EMPLOYMENT

3-MILE RADIUS 23,597

5-MILE RADIUS 52,262

SOURCE: CLARITAS, INC.