

FOR IMMEDIATE RELEASE

DIGITAL AD VIEW EXPANDS

*Cost Effective and Powerful Out-Of-Home Digital Billboard
Advertising Expands into Southeast*

Boca Raton, FL --- December 15, 2008 – A&H Media Corp is pleased to announce its successful expansion of Digital Ad View’s network of Out-Of-Home digital advertising venues. Building on the success of the company launch in November 2008, Digital Ad View has added two more super regional malls in the Southeast. Adding both the Riverchase Galleria in Birmingham, AL and the Peachtree Mall in Columbus, GA to the system expands Digital Ad View’s total yearly mall customer traffic to over 60 million customers. Digital Ad View’s network of screens now include two high traffic premium malls in South Florida, the Bayside Marketplace and Pembroke Lakes Mall as well as the upscale malls in Georgia and Alabama. Combined, all four venues give marketers access to a total of 20 premium large (50”- 60”) high definition monitors to advertise on. Advertisers can now reach Teens, Young Adults, and Women on screens throughout the Southeast at some of the best CPM’s in the business.

A&H Media Corp’s President, Dr. Eric W. Hoffman said “Digital Ad View is now happy to offer marketers an opportunity to reach a very desirable demographic at a place where buying and brand decisions are made...and now we offer that opportunity on screens throughout the Southeast”. “We are pleased that we have accomplished this successful roll-out and have done so quickly, we look forward to continued growth in the Southeast and eventually nationwide,” continued Dr. Eric W. Hoffman.

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About Digital Ad View

Digital Ad View is a leading Digital Out-Of-Home (DOOH) company. Digital Ad View provides digital billboards for advertising on screens in large venues in the Southeast, as well as providing associated creative services. Digital Ad View is a division of A&H Media Corp, with offices in Boca Raton, FL and Marietta, GA. For more information about Digital Ad View’s offerings, please visit the company website at www.digitaladview.com

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(more)

About Bayside Mall

Bayside Marketplace (a GGP Property) is Miami's premier shopping and tourist attraction. Located directly across from the Port of Miami and adjacent to the American Airlines Arena...Bayside is Miami's most popular tourist attraction with over 12 million visitors a year. Bayside is visited by 53 percent of all overnight visitors to Miami. International visitor demographics include Latin America at 63%, Europe at 23% and Canada at 11%. Bayside enjoys over 42% of the domestic visitor market. Average HH income for area is \$72,100.

Contact: 312-960-5000, www.ggp.com

About Pembroke Lakes Mall

With more than 25 million visitors a year, the Pembroke Lakes Mall (a GGP Property) is Ft. Lauderdale's leading shopping destination. Located near the popular and affluent Miramar and Weston areas, the Pembroke Lakes Mall draws from over 810,000 people living in the trade area. With a trade area median age of 35.6 years, this mall attracts youthful and high discretionary income shoppers. Trade area HH income is \$74,504 with the direct neighboring local community of Weston reporting HH income of over \$94,000.

Contact: 312-960-5000, www.ggp.com

About Riverchase Galleria

Encompassing a 1.7 million square-foot shopping center; the 330-room, Four-Diamond, Wynfrey Hotel; and a 285,000 square-foot Class A office building, the Riverchase Galleria Mall (a GGP Property) and adjoining facilities are the largest multi-use project in the southeastern United States and Alabama's number one tourist attraction. With more than 18 million visitors a year, and a local area HH income of over \$90,000 and median age of 36.3 years, the Riverchase Galleria Mall attracts both youthful and highly affluent shoppers with ample discretionary income.

Contact: 312-960-5000, www.ggp.com

About Peachtree Mall

The only super-regional shopping center within 60 miles of Columbus, GA, the Peachtree Mall (a GGP Property) is host to over 10 million customers each year. Located near six colleges and universities, and with a trade area median age of 33.8 years, the mall attracts youthful and high discretionary income shoppers. Trade area HH income is \$58,840.

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