

FOR IMMEDIATE RELEASE

DIGITAL AD VIEW EXPANDS

*Powerful Out-Of-Home Digital Billboard
Advertising Network Expands in Southeast*

Boca Raton, FL --- June 4, 2009 – A&H Media Corp is pleased to announce its expansion of Digital Ad View’s network of out-of-home digital advertising venues in the Southeast. Building on the success of the pilot test of four malls, Digital Ad View has signed agreements with mall partner General Growth Properties and another mall holding company to add 14 additional regional malls in the Southeast before the end of 2009. Adding 14 new high quality high traffic mall venues in Florida, Georgia, Alabama, and Tennessee to the network expands Digital Ad View’s total mall footprint to 18 locations. Digital Ad View’s network of screens will now include two high traffic premium malls in South Florida, seven well traveled upscale malls in the Orlando/Tampa area and three very busy high end malls in North Florida. The expansion will also add two metropolitan upscale Alabama malls, three high traffic Georgia malls and one upscale mall in Tennessee. Combined, all 18 venues give marketers access to over 140 premium large (50”- 60”) high definition monitors on which to advertise. Marketers can now reach teens, young adults, and women in a “buying frame of mind” on screens at some of the best malls in the Southeast.

A&H Media Corp’s Vice President, Mr. Michael Kjaerulff said “We have a great mall partner in GGP and with this expansion, we are now happy to offer marketers and advertisers an innovative and effective way to reach a very desirable demographic at a place where buying and brand decisions are made.” “With the addition of these malls in highly desirable areas like Orlando, Tampa and Miami we are now capable of offering advertisers and marketers an opportunity to get their messages to consumers and do it throughout the Southeast.” continued Mr. Michael Kjaerulff.

Digital Ad View’s full mall network of 18 locations is scheduled to be available before the beginning of the holiday shopping season. In 2010 the network is planned to be expanded to another 40 locations throughout the entire eastern half of the United States. Please direct all network and sales inquiries to Mr. Eric Hoffman at 561 544-2144 or email for more information to info@digitaladview.com.

###

(more)

Digital Ad View

About Digital Ad View

Digital Ad View is a leading Digital Out-Of-Home (DOOH) company. Digital Ad View provides digital billboards for advertising on screens in large venues in the Southeast, as well as providing associated creative services. Digital Ad View is a division of A&H Media Corp. For more information about Digital Ad View's offerings, please visit the company website at www.digitaladview.com

Contact: Eric Hoffman, 561-544-2144, d.rawls@ahmediacorp.com

About GGP

General Growth Properties, Inc. operates as a self-administered and self-managed real estate investment trust. It operates through two segments, Retail and Other, and Master Planned Communities. The Retail and Other segment operates, develops, and manages retail and other rental properties, primarily shopping centers in the United States, as well as festival market places, urban mixed-use centers, and strip/community centers. As of December 31, 2007, it had ownership interest in or management responsibility for a portfolio of approximately 200 regional shopping malls in 45 states. The company was founded in 1986 and is based in Chicago, Illinois.

Contact: 312-960-5000, www.ggp.com